Atlanta Aerotropolis Alliance Takes Off



Doug Hooker Executive Director, Atlanta Regional Commission

Georgia Department of Transportation Intermodal Committee July 16, 2014

Getting Off the Ground





The Current AAA Board

- Joseph Folz, Porsche North America, Chairman
- Pedro Cherry, Georgia Power, Vice Chairman
- Kali Beyah, Delta, Secretary
- Vivica Brown, Hartsfield-Jackson Atlanta International Airport, Treasurer
- Yulonda Beauford, Clayton County Chamber of Commerce
- Chris Brown, Duke Realty
- > John Eaves, Chairman, Fulton County Board of Commissioners
- Stuart Gulley, Woodward Academy
- Alan Hallman, Mayor, Hapeville
- Kevin Johnson, Invest Atlanta
- Kevin Kern, Grove Street Partners
- Shelley Lamar, Airport Area Chamber of Commerce
- Dr. Nancy Green Leigh, Georgia Tech
- Jack Longino, Mayor, College Park
- Kent Mason, Prologis
- Dyan Matthews, South Fulton Chamber of Commerce
- Janquell Peters, Mayor, East Point
- > Jeff Turner, Chairman, Clayton County Board of Commissioners
- Grant Wainscott, Clayton County Development Authority
- Dave Williams, Metro Atlanta Chamber of Commerce



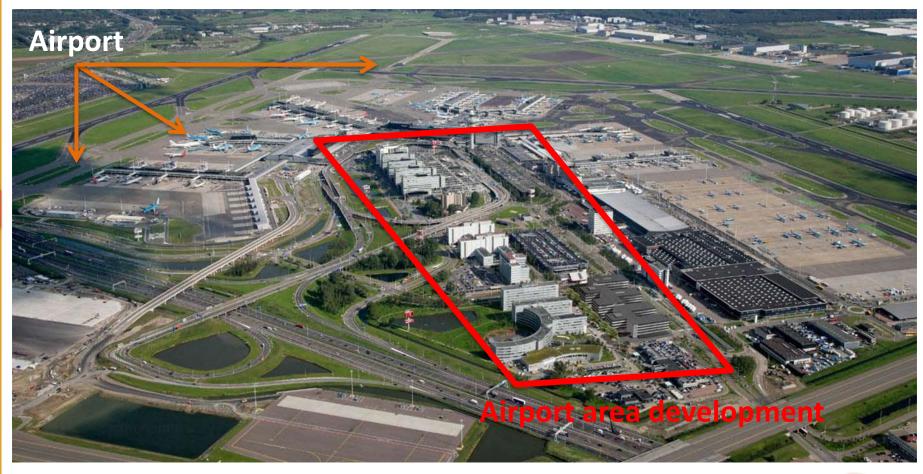
What is an Aerotropolis?

- ✓ Airport as central business district
- ✓ Urban fabric

- ✓ Destination, not just for travel
- ✓ Complete mix of services, uses, and building types



What is an Aerotropolis?





What is an Aerotropolis?





Where Is This Occurring?

WORLD

- Frankfurt (Germany)
- Amsterdam Schipol
 (The Netherlands)
- Paris Charles de Gaulle (France)
- Incheon (South Korea)
- Beijing (China)
- Hong Kong (China)

USA

- Dallas-Ft. Worth
- Memphis
- Detroit
- Denver
- Atlanta
- Washington-Dulles



Why Do Anything?

"You must be the change you

wish to see in the world."

Mahatma Gandhi



The only way to make sense out of change is to plunge into it, move with it, and join the dance.

Alan Watts

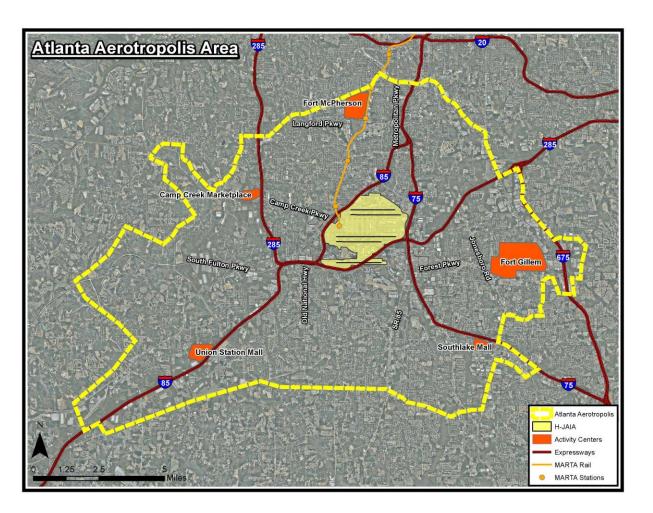


What will the Aerotropolis Alliance do?

- ✓ Develop a blueprint to guide future growth and actions
- ✓ Develop an economic strategy and marketing plan
- ✓ Seek to attract/host future national and international conferences
- ✓ Grow investors and partners. Develop a sustainable administrative structure.



Atlanta Aerotropolis Alliance





The Alliance Needs You



To get involved, contact:
Jon Tuley or Dan Reuter
Atlanta Regional Commission

